



# ALONG CAME AN ELEPHANT



ALONGCAMEANELEPHANT.COM

## GET IN TOUCH!

contact@alongcameanelephant.com

## GET TO KNOW US

Hi! We're Marlo and Kristof, two native Belgians who have dedicated their lives to exploring the world while working full-time. Along Came An Elephant tells the story of our adventures, providing useful tips, compelling stories and unique insights in how to manage traveling and planning while working a full time job.

## OUR READERS

<b>Audience</b>	82% Female 18% Male
<b>Locations</b>	39% United States 9% United Kingdom 8% Canada
<b>Age</b>	49% 25-34

## OUR MISSION

We started Along Came An Elephant as a resource for like-minded **people who work full-time jobs** and want to explore the world. Our goal is to help our readers **get rid of the mental roadblocks that stop them from experiencing all the things that they want to experience**. We inspire them and help them think out of the box when it comes to choosing a destination, plan their vacation days and how to arrange it all by themselves.

## SOCIAL MEDIA



**4400 monthly post views**  
*@alongcameanelephant*



**400+ Followers**  
*@alongcameanelephant*



**196K monthly views**  
*@aca\_elephant*



**300 Followers**  
*@aca\_elephant*

## MONTHLY BLOG STATS

**1,600**

UNIQUE VISITORS

**3,100**

PAGE VIEWS

**2:49min**

AVERAGE TIME ON PAGE



## LET'S CREATE TOGETHER!

Marlo and Kristof seek to promote brands and destinations that fit the short term travel and couple travel niche as well as their reader's desires. Along Came An Elephant travels to destinations all over the world, including lesser explored corners of the Earth, with a focus on local culture, a love for getting up close with nature and off the beaten path adventures in a sustainable way. Since launching Along Came An Elephant in early 2017 we have enjoyed monthly progress and an engaged, travel-focused audience to inspire through our images and words.

Whether you're a new business looking to get exposure to an engaged adventurous audience or an established brand wanting beautiful photography or written content for an upcoming campaign, we would love to work with you!

### Featured Post

Do you have a new product, hotel or tour that you want to promote and aligns with our brand? We'll give it a try and write an honest, unbiased account of our experience. Our review is accompanied with beautiful pictures to showcase your offer.

### Brand Ambassadorship

Are you looking for a long term partnership to promote your unique product? If your clothing, electronics, packing products, photography gear or destination aligns with our brand, our curated content will give exposure to your business while being featured on our website and social media channels.

### Contest & Giveaways

Do you want to grow sales or increase brand awareness for your unique product or service? When your offer aligns with our brand, you'll receive branding on our social media channels promoting the giveaway.

## CONTACT

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Do you have an idea in mind that you think we might just love but doesn't fall into the above categories? Would like more information or discuss a future collaboration? Please get in touch: [contact@alongcameanelephant.com](mailto:contact@alongcameanelephant.com)



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